

MENA's leading premier TRADE event
for the metalworking, manufacturing
& steel fabrication Industry



**STEEL
FAB**
MACHINERY
TECHNOLOGY
EQUIPMENT
21ST EDITION

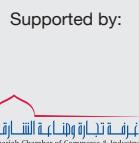
POST SHOW REPORT

12-15

JANUARY 2026

EXPO CENTRE SHARJAH

STEEL-ING THE SHOW ... AGAIN!



www.steelfabme.com



Opening Ceremony

Inaugurated By:

H.E. Sheikh Khalid bin Abdullah bin Sultan Al Qasimi
Chairman
Sharjah Ports, Customs and Free Zones Authority

Special Focus Areas



Welding &
Cutting



Power
Tools



Machine
Tools



Pipe & Tube
Machinery



Stainless
Steel



3D, AI &
Robotics



Show Highlights

Successfully delivered 21 editions, since 2004

Largest LIVE display of latest Welding, Cutting & Machinery & Equipment in the Middle East

Major manufacturers of structural steel-fabrication machines

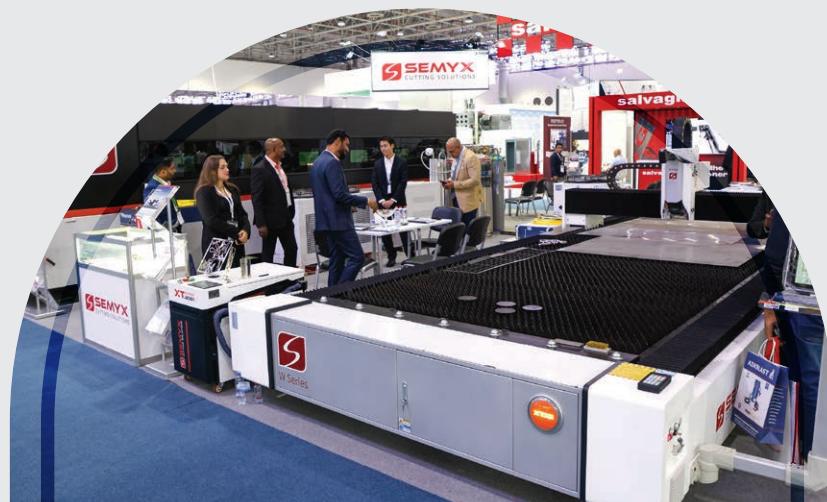
Best-Welder @STEELFAB Competition

Steelfab-Connect
VIP Hosted-Buyers Program / B2B Matchmaking & Meetings (Online & Onsite)



Key Highlights & Activities

Edition	Gross Occupied Space	Exhibitors (showcasing multiple manufacturers)	Brands on display
21 ST Edition	21,550 sqm	350+ (from 35 countries)	600+
Trade Visitors	Special Focus Segments	Major participation from	Exclusive Benefits for Exhibitors
7000+	Power Tools Machine Tools Tube & Pipe Welding Cutting 3D, AI & Robotics	UAE UK USA Germany Italy India Taiwan Turkey China	VIP Hosted-Buyers Program and B2B Matchmaking



Key Industries

- ⦿ Steel Forming and Sheet Metal Machinery
- ⦿ Metal Cutting Machinery, Tooling
- ⦿ CNC Cutting Systems
- ⦿ Surface Preparation, Blasting, Finishing
- ⦿ Welding & Cutting
- ⦿ Robots, Positioners, Beam Welding
- ⦿ Pipe & Tube
- ⦿ Grinding, Power Tools, Hand Tools
- ⦿ Fasteners and Fastening Systems
- ⦿ Exclusive display of LIVE machinery & Equipment
- ⦿ Largest display of Laser machines in the region



Trade Buyers' Industry Profile

Steel Fabrication | Welding & Cutting | Steel & Steel Products
Tools & Accessories | Packaging & Containers | Aerospace
Automobile | Machining / Job Shop | Coating / Paintings
MEP (Mechanical, Electrical & Plumbing) | Oil & Gas
Construction | Ship Building | Machinery | Blasting



Majority Of Trade Buyers Were From:

Afghanistan / Bahrain / Bangladesh / China / Egypt / Ethiopia
France / Germany / India / Iran / Iraq / Italy / Jordan
Kazakhstan / Kenya / Kuwait / Lebanon / Morocco / Nepal
Netherlands / Nigeria / Oman / Pakistan / Qatar / Russia
Saudi Arabia / South Africa / Sudan / Syria / Turkey
United Arab Emirates / United Kingdom / United States

Trade Visitor Footfall By Region



Key takeaways: International visitation is 17.6% combined, with the largest international source being Asia (6.8%) followed by GCC ex UAE (4.6%).

5TH EDITION OF THE
BEST WELDER COMPETITION

Congratulations
TO OUR WINNERS!

1st Place
MADHU SORRA
GRANDWELD SHIPYARDS

2nd Place
POLTON DHALI CHOTRARANJAN
Drydocks World Dubai

3rd Place
UPENDRA CHAUHAN
Drydocks World Dubai

Welding Competition Sponsor
ESAB

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STEEL FAB
MACHINERY TECHNOLOGY EQUIPMENT
21ST EDITION
12 - 15 JANUARY 2026
Expo Centre Sharjah
United Arab Emirates

Event Highlights & Glimpses Of Live Machinery & Equipment

Live Machinery Demo

https://youtu.be/y1_xZhwrp3s



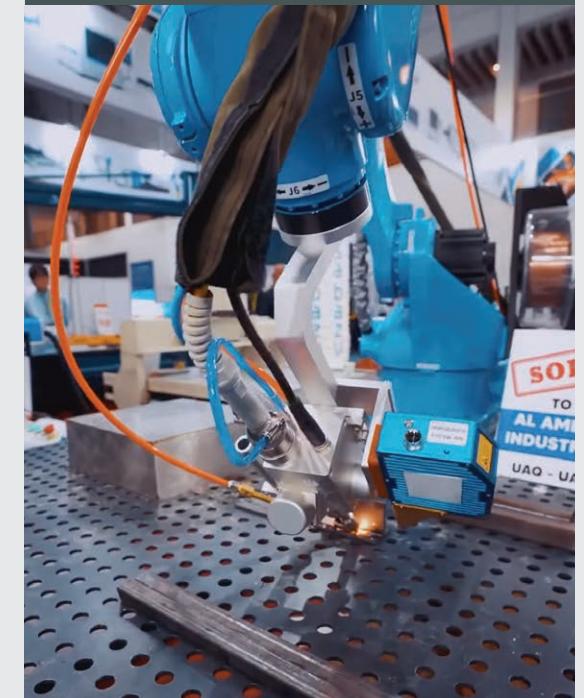
Opening

https://youtu.be/JiKvy_cZkW4



Best Moments

https://youtube.com/shorts/X3Fu_m2rDqM



Full Show Recap

<https://www.youtube.com/watch?v=orJFWCZlrls>



Exhibitor Testimonials

Sachin Kumar WD Group

"For the seventh year running, SteelFab continues to grow bigger and deliver greater impact. It's a strong platform to explore new technologies and connect with key industry professionals."

Chaitanya Joshi

"SteelFab was an outstanding exhibition for welding manufacturers. The show delivered excellent customer engagement and valuable interactions, making it a highly rewarding experience for us."

Ahmet Ozkan Demirel AKYAPAK

"AKYAPAK has been part of SteelFab for over 15 years because it remains a key exhibition for the Middle East market. It's the ideal platform to showcase our latest machines and innovations."

Dr. Eng. Dirar Hafez FICEP Middle East

"At SteelFab, we showcased advanced solutions built for speed, precision, and productivity. The exhibition continues to be the leading platform for the steel fabrication industry in the Middle East."

Basanth Ragjavan YES Machinery

"SteelFab was a great stage to showcase our strength in automation, core boards, and robotics. We achieved strong engagement and productive discussions throughout the event."



An Aggressive Marketing & Pr Campaign



3000+ VIP E-Invitations sent to VIP buyers, Consulates, Embassies, Govn bodies, Media & Press



1.80 million emails sent to the regional industry database



Social media reach
Impressions: **32 million**
Reach: **25 million**



Event listed globally with **40** publishers with an audience of **14.8 million**



Magazines / Publications

- Gulf Construction (Eng.)
- OGN – Oil & Gas News
- Technical Review
- Oil Review
- International Sheet Metal Review (ISMR)
- Construction Week Middle East
- MEP Middle East



750,000 SMS Messages sent to past visitors, industry professionals, VIPs and Press



Publications within the UAE & GCC
240 Arabic
1603 English



Press Release campaign advertising value of over **USD 8 million**



WhatsApp Campaign
Aggressive WhatsApp blast sent to targeted databases to drive visitor turnout.



Impact Snapshot: Key Wins & Highlights

AetherEx digital twin platform

SteelFab 2026 launched the Middle East's first AI-powered digital twin for exhibitions. AetherEx, is a digital twin platform that allows exhibitors to maintain their market visibility, showcase their products, and stay connected with global audiences long after the physical show ends.



Confederation of Indian Industry



Make in India drive showcased at SteelFab *Organised by the Confederation of Indian Industry*

The pavilion featured about 31 Indian exhibitors, while overall Indian participation at the exhibition stood at 54 companies, showcasing a wide range of advanced machinery, laser-based systems and metal forming technologies that have attracted sustained interest from international visitors.



Strategic partnership & collaboration discussed

Messe Essen, organizer of SCHWEISSEN & SCHNEIDEN, discussed ways to enhance collaboration between SteelFab and the Essen Cutting and Welding Fair.



Hamriyah Free Zone Authority (HFZA) *showcased steel sector strength at SteelFab*

HFZA presented its dedicated industrial manufacturing park as a preferred destination for steel, iron, welding and metallurgy companies. The free zone currently hosts more than 450 companies in these sectors, (around 50 million square feet within the free zone, representing 16% of its total area) reinforcing its position as a regional hub for heavy industries serving Middle East and African markets.

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MARK THE NEXT EDITION DATES



MENA's leading premier TRADE event for
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